Michael Levin (luh-VIN) is co-founder and CEO of Vericred, Inc. – a leading healthcare data services company based in New York City. Together with his colleague Dan Langevin, Mr. Levin developed a vision for the healthcare data services start-up as the trusted source for accurate, complete and accessible healthcare provider information. Today, the company provides a complete and accurate health insurance data platform which includes health plan design and rate data, provider-network data and formulary data.

As an advocate for healthcare transparency and choice, Mr. Levin has been a recipient of prestigious awards and a guest speaker at various industry events including a featured panelist on the Data Aggregators panel at InsureTech Connect 2016. He was recently awarded the Industry Innovator Award by The Institute for HealthCare Consumerism for pioneering a solution to advance the adoption of healthcare consumerism in the industry.

Seen as an innovative engineer and serial entrepreneur, Mr. Levin was named a Top Benefit Technology Innovator at the 2016 Dig|Benefits Technology Innovator Awards, an honor given to individuals making breakthroughs in digital benefit platforms. He was also included in Employee Benefit Advisor’s Top 30 People to Watch in 2017.

Previously, Mr. Levin served as chief operating officer for Affiliates Risk Management Services (ARMS), an insurance, risk management and e-learning services provider for healthcare professionals. Mr. Levin recruited a new leadership team, transformed and upgraded financial operations and audit systems, and led business plan development. Mr. Levin also founded Media Sciences to disrupt the aftermarket color printer supply business, bringing quality, value and choice to a market dominated by expensive, proprietary supplies. Today and throughout his career, Mr. Levin continues to drive innovation, bringing quality and choice to new markets.

Mr. Levin has been an entrepreneur, engineer and inventor all his life. Michael received his Bachelors of Science in Mechanical Engineering (BSME) degree from Lehigh University. He and his wife Nancy have four sons and live in Saddle River, NJ.